

# MSSI

Market Surveillance Support Initiative

## Concept et Résultats



# MSSI ELECTRICAL

## MARKET SURVEILLANCE SUPPORT INITIATIVE

Working together for safe and compliant  
electrical products in Europe

FISUEL – May 2018  
*Pierre Selva*

# Agenda

- Introduction
- Surveys → Shared findings
- Key solution → Market Surveillance Support Initiative (MSSI)
- Opportunities



# Who I am ?

- Conformity Assessment and Market Surveillance Director
- CAB French Alternate / WG17 (Cyber)
- IECEE French Alternate
- IECEE Treasurer
- MSSI WG Convenor
- ASEC Technical Director

Life Is On





# MSSI ELECTRICAL

## MARKET SURVEILLANCE SUPPORT INITIATIVE

# Surveys

Symposium Fisuel – Côte d'Ivoire – 2 & 3 MAI 2018

Fisuel Symposium – Côte d'Ivoire – 2nd & 3rd of MAY 2018

537 Samples from Europe and USA

Self-declared product compliance

**17%** dangerous faults



Third party certified product compliance

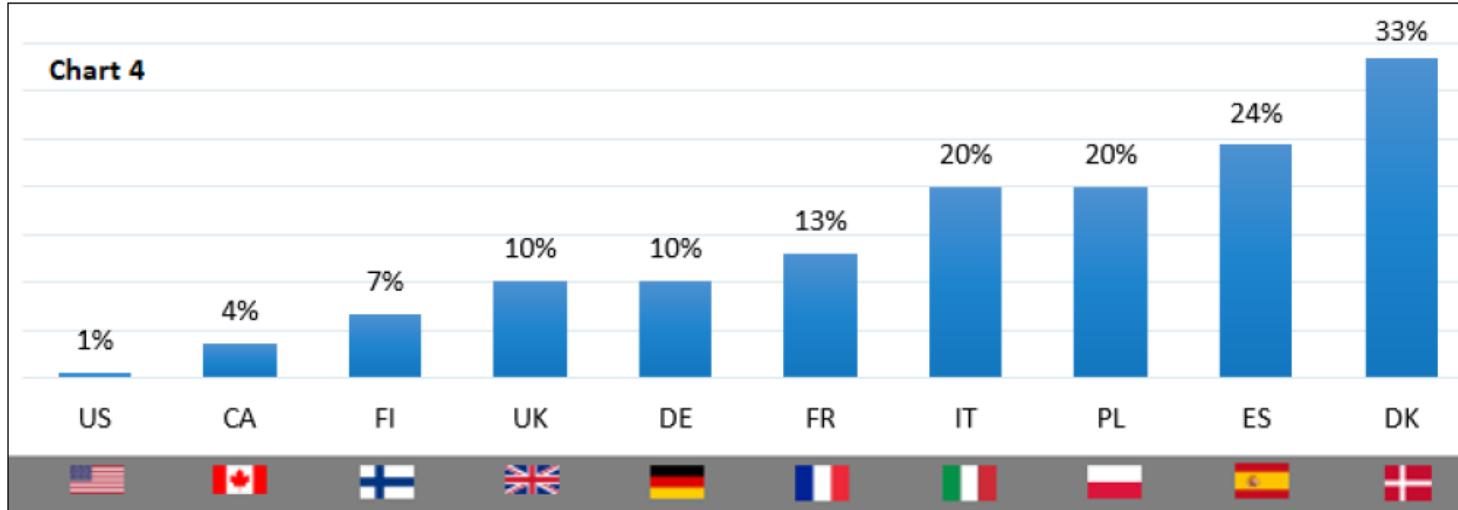
**<1%** dangerous faults



Chart 3

Percentage of dangerous products per country:

Chart 4



## 4. Conclusion

The results of the market survey show that third-party certification provided higher levels of compliance and lower levels of dangerous faults against applicable requirements when compared to supplier declaration of conformity: **self-declared products presented 17% dangerous faults, compared to <1% dangerous faults for products that were third-party certified.**

# Explanation (tentative)

## Europe

Low Market Surveillance activity by all involved parties

Low level of fines

No culture of disclosure by users



## North America

Culture to chase Non Compliant products  
High level of fines

High involvement of CB in Market Surveillance activities



European Commission CONSUMERS

European Commission > Rapid Alert System for dangerous non-food products > Search notifications

[Rapid Alert System home](#) [Back to report listings](#) [Safe Products Online](#)

## Rapid Alert System - Search alerts

[Hide criteria](#) [Export to Excel](#)

Select criteria

[Clear](#) [Search](#) [Filters applied](#)

Years	2018, 2017	Exclude?
Free text		<input type="checkbox"/>
Category	Electrical appliances and equipment	<input type="checkbox"/>
Product		<input type="checkbox"/>
Brand		<input type="checkbox"/>
Name		<input type="checkbox"/>
Alert submitted by	Select options	<input type="checkbox"/>
Country of origin	Select options	<input type="checkbox"/>
Risk type	Electric shock , Fire	<input type="checkbox"/>
Risk level	All	<input type="checkbox"/>
Product user	All	<input type="checkbox"/>
Weekly report	Select options	<input type="checkbox"/>

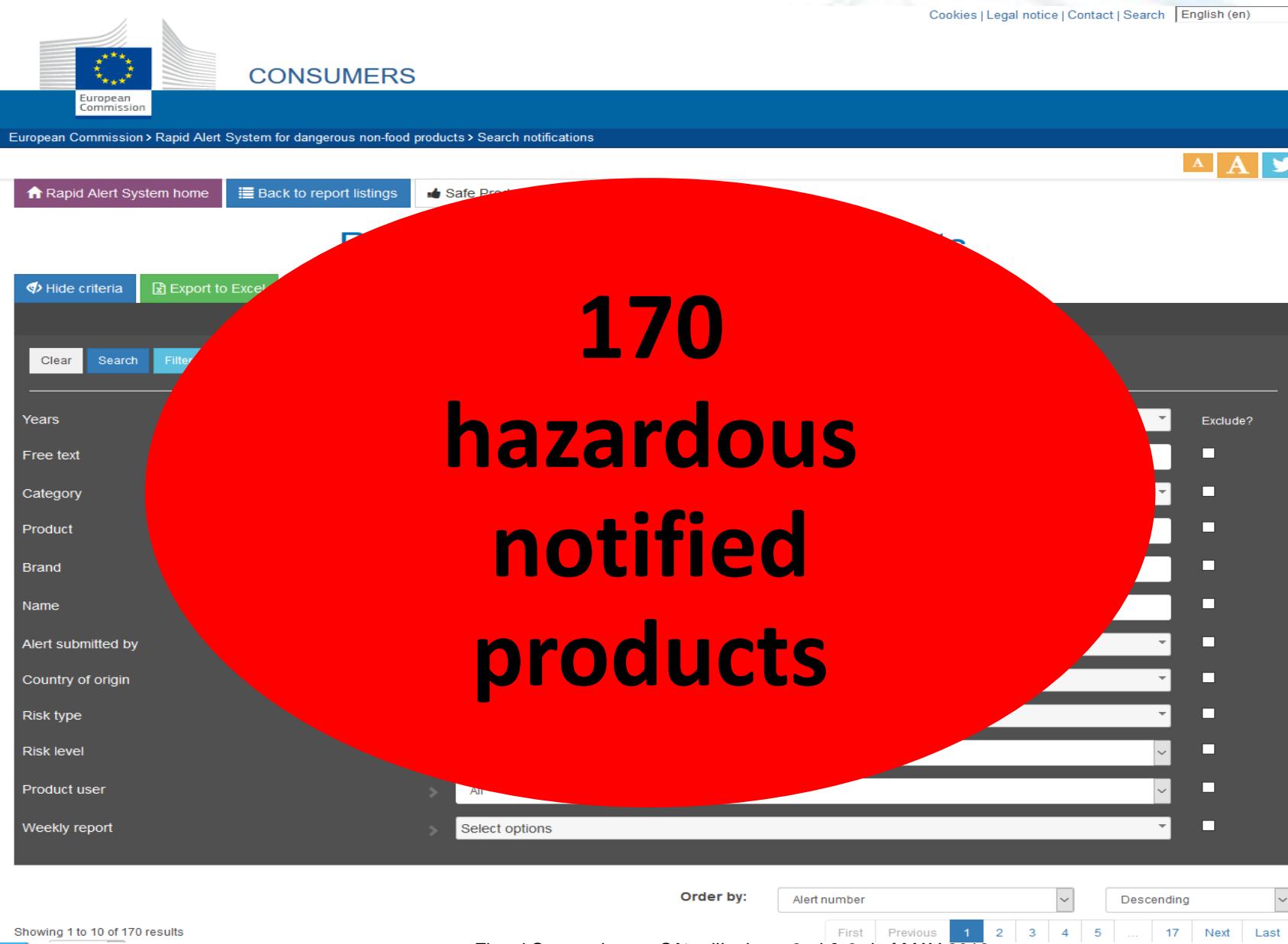
Order by: Alert number Descending

Showing 1 to 10 of 170 results

First Previous **1** 2 3 4 5 ... 17 Next Last

Symposium Fisuel – Côte d'Ivoire – 2 & 3 MAI 2018

Fisuel Symposium – Côte d'Ivoire – 2nd & 3rd of MAY 2018



The screenshot shows the European Commission's Rapid Alert System for dangerous non-food products search interface. A large red circle covers the center of the page, containing the text: **170 hazardous notified products**. The background shows the search criteria and results table.

**CONSUMERS**

European Commission > Rapid Alert System for dangerous non-food products > Search notifications

Rapid Alert System home | Back to report listings | Safe Product

Hide criteria | Export to Excel

Clear | Search | Filter

Years  
Free text  
Category  
Product  
Brand  
Name  
Alert submitted by  
Country of origin  
Risk type  
Risk level  
Product user  
Weekly report

All | Select options

Order by: Alert number | Descending

First | Previous | 1 | 2 | 3 | 4 | 5 | ... | 17 | Next | Last

Showing 1 to 10 of 170 results



The screenshot shows a search interface for the European Commission's Rapid Alert System. The left sidebar lists various search criteria: Hide criteria, Clear, Years, Free text, Category, Product, Brand, Name, Alert submitted, Country of origin, Risk type, Risk level, Product user, and Weekly report. The main content area displays a large red circle containing the text: "28 Products bear at least 1 Conformity Mark 16,5 %". Below this, a table shows search results with columns for Product ID, Product name, RAPEX ID, RAPEX date, and Description. The table includes navigation links like First, Previous, Next, Last, and a sorting dropdown set to Descending.

Product ID	Product name	RAPEX ID	RAPEX date	Description
1	2	3	4	5
...	17	Next	Last	



The screenshot shows the European Commission's Rapid Alert System for dangerous non-food products. The top navigation bar includes links for Cookies, Legal notice, Contact, Search, and a language selector set to English (en). Below the header, there are logos for the European Commission and the word "CONSUMERS". The main content area displays a search interface with fields for "Search notifications" and "Text". The results section is currently empty, showing a placeholder message: "No results found for your search query. Please refine your search or try again later." At the bottom, there are links for "Rapid Alert System home", "Back to report listings", and "Safe Products Online".

## CONCLUSION

# Conformity Mark is not a Market Surveillance Tool



The screenshot shows the European Commission's Rapid Alert System for dangerous non-food products. The top navigation bar includes links for Cookies, Legal notice, Contact, Search, and a language selector set to English (en). Below the header, there are sections for 'CONSUMERS' and 'EUROPEAN COMMISSION'. A breadcrumb trail indicates the user is at European Commission > Rapid Alert System for dangerous non-food products > Search notifications. The main content area features a large blue rounded rectangle containing the text 'Manufacturer Position' and 'Conformity Mark is a Marketing Strategic Tool'. At the bottom of the page, there are dropdown menus for 'Order by' (Alert number, Descending), a pagination section showing pages 1 through 17, and a footer note: 'Showing 1 to 10 of 170 results'.

## Shared position

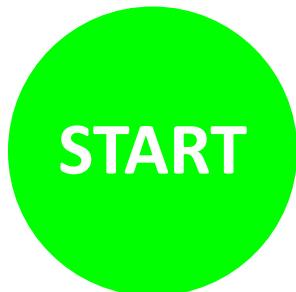
**Everybody agrees that Market Surveillance actions  
are not at the expected level in Europe**

Consumers, Manufacturers, EU Parliament, EU  
Commission, TICs, ...

# And now ?



STOP



START

To complain

The actions



Market Surveillance



# MSSI ELECTRICAL

## MARKET SURVEILLANCE SUPPORT INITIATIVE

Working together for safe and compliant electrical  
products in Europe

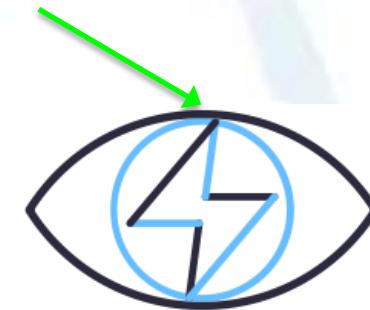
# What is MSSI?



cecapi



A proactive industry lead scheme to monitor the market and support authorities to prevent non-compliant electrical products from entering the European market.



**MSSI ELECTRICAL**  
MARKET SURVEILLANCE SUPPORT INITIATIVE

An initiative for ACTION and with an holistic approach



# MSSI Members

## Code of Conduct

### Founding Members



**SIEMENS**



**EATON**

**Schneider Electric™**

**somfy.**

**SHARP**



**GEWISS**

Symposium Fisuel – Côte d'Ivoire – 2 & 3 MAI 2018

Fisuel Symposium – Côte d'Ivoire – 2nd & 3rd of MAY 2018

The following rules shall at all times be respected within Orgalime:

#### CORE PROCEDURES

- Meetings of a body, committee, working group or other form of cooperation within Orgalime shall only take place after the members have been invited to the meeting in writing. The notice inviting to the meeting shall also include the agenda of the meeting.
- Minutes shall be kept of each meeting referred to in 1., above; these shall be sent to all members of the relevant body, committee, working group or other form of cooperation. The minutes shall be kept in an organised form for a period of at least 7-10 years.
- Consultations and discussions in a body, committee, working group or other form of cooperation on the topics on the agenda and other topics, where these are related to the market (i.e. topics that may be of interest for the position and for determining the position of the individual members in competition), shall be limited to the official meeting, of which minutes will be kept.
- During the consultations as referred to in 3., above, it shall not be decided to discuss certain topics during the meeting subject to the condition that this will not be recorded in the minutes. If such condition is stipulated the chairman of the meeting shall refuse to proceed to discuss the topic in question.
- Each meeting of a body, committee, working group or other form of cooperation during which market-related topics are discussed, shall be attended by at least one staff member of the association. This staff member will monitor topics that are sensitive from a competition law point of view. If there are doubts about such sensitivities, the topic shall not be discussed until the advice of an expert in the field of competition law is obtained, and this advice is to the effect that the topic may be discussed without any objection, or until the limits to be observed during the discussion are clear.

#### A. PROHIBITED TOPICS

The following topics are prohibited and out of bounds during meetings of bodies, committees, working groups or other forms of cooperation within Orgalime, particularly as far as information on these topics is exchanged between companies which might be considered as competitors:

- Sole prices, rates, (intended) price adjustments, recommended prices, discounts, mark-ups and other price-related topics concerning products or services of member companies;
- Division/sharing of the market, e.g. by allocating a specific geographical area, specific customers or specific groups of customers to specific members;
- Pre-consultations with respect to responses to invitations to tender of potential clients;
- Charging on offer costs of competitors in one's own offer;
- Exchanging market information by the individual members, i.e. information about production, turnover, sales, investments, R&D expenses and other information, as far as this is related to specific (categories of) products or services, that may be regarded as commercially sensitive information;
- Publishing of the average price or of the price bandwidth within the sector;
- Exclusivity for specific members to represent producers and importers;
- Boycotting specific suppliers or customers;
- Any other topic that could lead to coordination of market behaviour restricting competition;
- Pre-consultations between competitors when responding to invitations to tender (in tender procedures with both public and private purchasers);
- Agreeing that all competitors add a surcharge to their bid (which would then be used for "compensating" the bidding costs of those companies that would not win the tender).

#### B. TOPICS THAT MIGHT PRESENT A PROBLEM

The following topics might, under certain circumstances, present a problem from a competition law point of view, but especially in a highly concentrated, oligopistic market (i.e. a market with only few players). This means that these topics shall at all times be discussed within the context of Orgalime in proper consultation with an expert in the field of competition law:

- General terms and conditions of sale and delivery. If these pertain to sensitive competitive parameters (e.g. prices, rates, manner of induction, on-going specific costs) or if the use of the conditions is mandatory, the competition authorities may object;
- Restrictions on participating in trade fairs. As a general rule, each company should be free to participate in any trade fair it likes and companies should not be asked to boycott any trade fair. Restrictions on this freedom to participate are only allowed under specific conditions. Collective bargains by the members of Orgalime to obtain a better price or other conditions from the trade fair organisation does not constitute a problem under competition law;
- Schemes for recognition/membership criteria. For as long as recognition or membership of Orgalime does not play a decisive part for the potential customer when choosing a product or service, there are no objections to this from a competition law point of view. As soon as the customer does find this important, however, these schemes must satisfy specific criteria;
- The secretariat of Orgalime is allowed, in principle, to collect commercial information about individual companies and to make this information available to the members in an aggregated manner. It must in any event be absolutely guaranteed that no information on individual companies can be deduced from the aggregated information;
- Standardisation issues, if (i) the standard-setting procedure is transparent and open for participation by any interested party, (ii) there is no obligation to comply with the standard, (iii) the standard is not adopted on fair, reasonable and non-discriminatory terms, and (iv) any discussions within the standard-setting procedure are restricted to technical aspects. Standardisation is aimed at compatibility of products and at technical progress; this will normally be to the benefit of the end user;
- Safety and health issues. Orgalime has an interest in enhancing safety and health with respect to the use of the sector's products;
- Environmental issues. Orgalime has an interest in enhancing protection of the environment with respect to the use of the sector's products.



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**simon**

# MSSI Overview

## Objective

Working together for 100% compliant products and fair competition on the European market.

## Approach

Proactive sampling and testing to support local authorities to take action.

## Scope

Focus on MCBs, RCDs, MCCBs, SPDs, contactors, wiring accessories, and power distribution.

# MSSI Process

Local MSSI working groups identify products and manage the process within each country.

Common approach across all regions.

Can be slight differences due to local laws.

Compliance with competition law

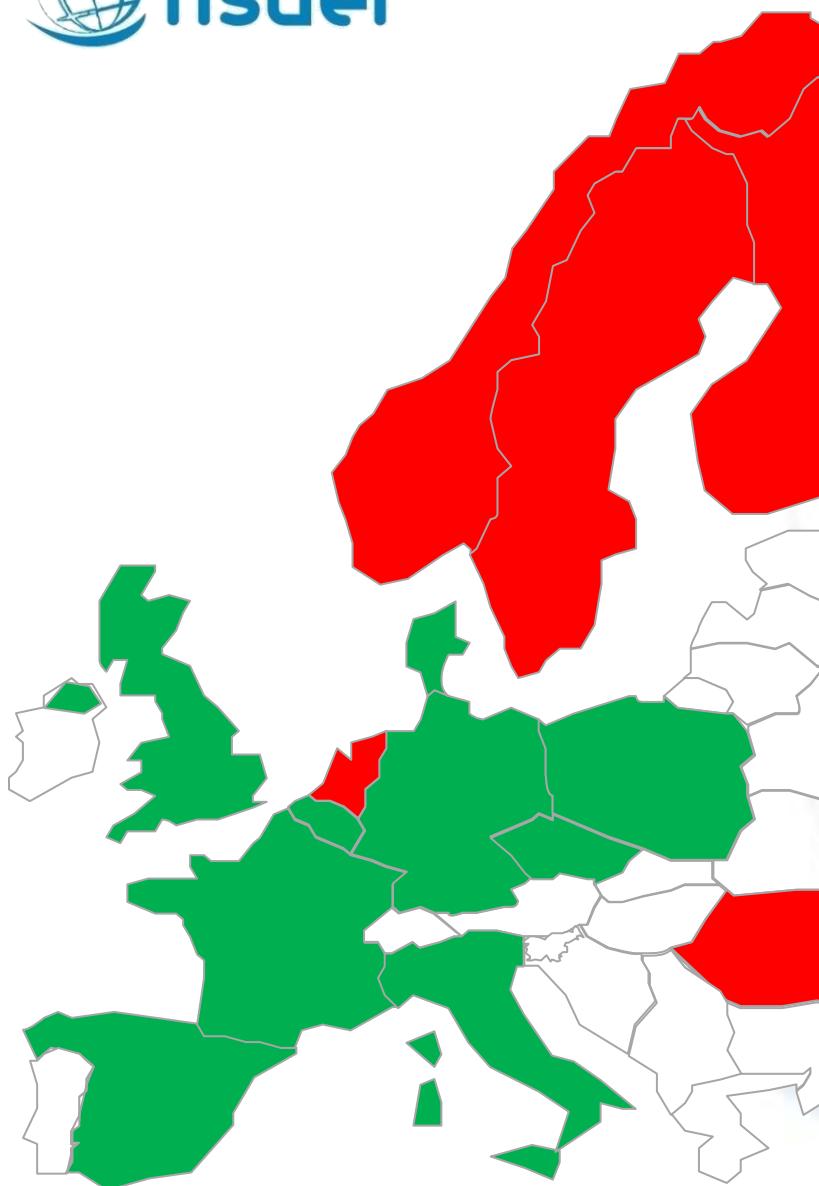
Identify potentially non-compliant products

Third party CABs sample and test suspect products

If non-compliant - market surveillance authorities alerted and informed

Authorities take enforcement measures against non-compliant product

# Where ?



- Our objective is to cover the European Market
- MSSI Electrical wants to reach out to 'sister' organisations horizontally and to reach out across the distribution chain.

 - Established local MSSI

 - Local MSSI 2017/2018 expansion

# MSSI Charter



European Committee of Electrical  
Installation Equipment Manufacturers

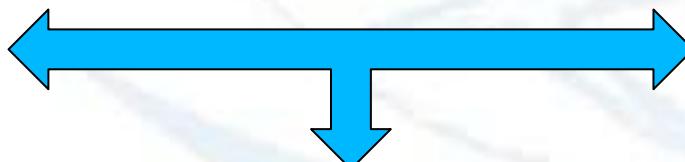


**MSSI ELECTRICAL**  
MARKET SURVEILLANCE SUPPORT INITIATIVE

**Charter for safe and compliant electrical low voltage infrastructure and installation engineering products and systems in the European Union**

**"We strive for safe and compliant products in Europe!"**

Manufacturers



Trade  
Associations

Conformity  
Assessment  
Bodies

018  
AY 2018



# MSSI ELECTRICAL

## MARKET SURVEILLANCE SUPPORT INITIATIVE

# Some results

## Tests of MCBs

23 brands present on Polish market

Tested by Independent, Certified Laboratory

Results:

**10 products recognized as dangerous (44%)**

**4 of them bear at least 1 conformity mark (40%)**



## Tests of RCCBs

23 brands present on Polish market

Tested by Independent, Certified Laboratory

Results:

**13 products recognized as dangerous (57%)**

**5 of them bear at least 1 conformity mark (38%)**

Focus on residential electrical installation devices

More than 280 products studied over 8 years



22 products (**8%**) recognized as **dangerous** (serious risk)

11 of them bear at least 1 conformity mark (**50%**)

More than **90 different brands of MCB** installed on the French territory



# MSSI ELECTRICAL

## MARKET SURVEILLANCE SUPPORT INITIATIVE

# Opportunities

# OPPORTUNITIES

European Proposal  
For Market Surveillance

*Develop a “MSSI like”  
in West Africa*

Art. 8 : MoU with private  
organizations



# Launch in West Africa

- Federate companies who want to invest
- Create an informal structure in charge to setup the initiative
- Make a shared status on the problem at different levels (National and regional)
- Start with one or few countries
  - Create a formal structure compliant with local rules
  - Write a charter applicable and signed by all participant
  - Start formal link with Conformity Assessment Bodies
  - Establish open links with authorities
  - Start to work following the processes described in previous slide
  - Report periodically to all stakeholders
- Expand the work in other countries

# THANK YOU

## MERCI



# fisuel