



Fédération Internationale pour la Sécurité des Usagers de l'Electricité  
International Federation for the Safety of Electricity Users  
Federacion Internacional para la Seguridad de los Usuarios de la Electricidad

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# ESFI Counterfeit Baseline Survey

## 2014 Results

Forum International Fisuel – Belfast / Irlande du Nord – 21 et 22 Octobre 2014

Fisuel International Forum – Belfast / NI – 21st & 22nd of September, 2014

# Agenda

**Who is ESFI  
2014 Survey  
Main results**

**Main teachings**

## Who is ESFI



**American non-profit organization dedicated exclusively to promoting electrical safety at home and in the workplace.**



**Founded in 1994 as a cooperative effort by the National Electrical Manufacturers Association (NEMA), Underwriters Laboratories (UL), and the U.S. Consumer Product Safety Commission (CPSC)**

# The 2014 Survey



**Online questionnaire**

**13 questions**

**932 completed questionnaires**

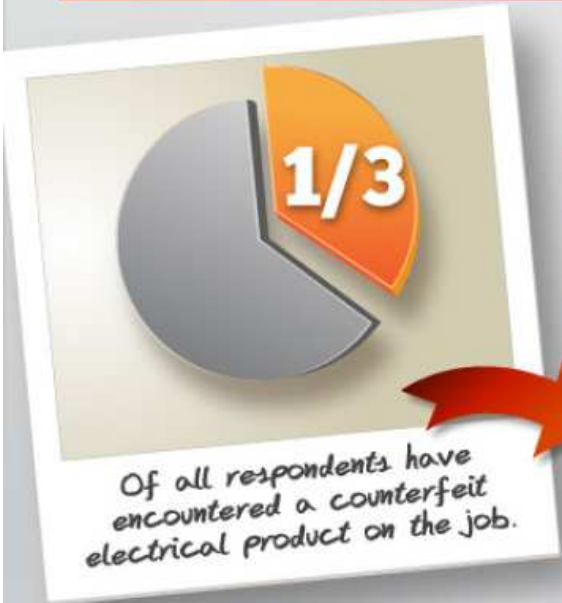
**Only in the USA**



# Main results

## The Problem

The Electrical Safety Foundation International surveyed over 900 electrical inspectors, contractors, distributors, and manufacturers to learn about the counterfeiting issue in the electrical industry.



Nearly half of the inspectors surveyed have discovered a counterfeit.

**5** The average number of counterfeits they found in the last year alone.



Lighting & breakers were the most common counterfeit product discovered.

# Main results

## The **Action** Gap

**96%** believe counterfeits are at least a moderate threat to public safety.

**THREAT:**

- 20%  MODERATE
- 56%  SUBSTANTIAL
- 20%  URGENT

**Only half reported a counterfeit upon discovery.**



**1/3+** do not have defined best practices to avoid counterfeits in their work.



# Main results

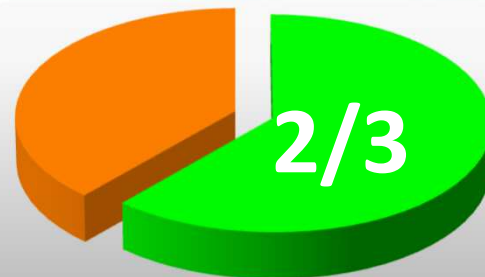
## The Need

Distributors were thought to be best equipped to reduce the prevalence of counterfeits.



Over 1/4 of respondents were "not at all" familiar with liability associated with counterfeit products.

Over half believe their company does not provide adequate training.



of organizations do not have process to report a counterfeit product

## Main teachings

### Education of all stakeholders has to be reinforced

(55% declare that their company does not provide adequate training)



### Need to setup process to report counterfeit products (61,5% declare to not have such one)

### Lighting (37.4%) and breakers (37.4%) were the most frequently mentioned type of counterfeits discovered





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**Merci – Thank you**

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